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December 19th, 2025

Deputy Eoghan Kenny,
Dáil Éireann,
Leinster House,
Kildare Street,
Dublin 2.

Dail Question No 313: To ask the Minister for Transport if his Department, and agencies under the Department's remit, purchase data on the habits and activities of social media users and other platforms; if so, the reasons for purchasing such data; the amount spent in 2024 and 2025 year to date on such expenditure, in tabular form; and if he will make a statement on the matter.
Identical Question(s): to all Depts.

Dear Deputy Kenny,

Thank you for your query. daa does not purchase data on the habits or activities of social media users or other platforms. Our social media engagement is limited to managing our official accounts, with activities focused on passenger communication and operational updates. All digital activity complies with Irish and EU data protection legislation.

Kind regards,

A handwritten signature in blue ink that reads 'Rebecca Troy'.

Rebecca Troy,
daa plc

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